



## **We Are INverurie Board Meeting – Tuesday 8<sup>th</sup> February 2022**

### **The Hub, 1A High street 5pm**

#### **Minutes**

**Apologies** – Mike Stuart, Gavin West, Dale Bruce, Victoria Withy, Mohammed Khan

Directors Present – Graham Matthews **GM**, Ian Sinclair **IS**, Liz Forsyth **LF**, Fiona Clegg **FC**, Ray Allan **RA**, Kim Smart **KS** & Keenon Hawkins **KH**

**In attendance** – Derek Ritchie **DR**

#### **Approval of previous minutes – LF & GM**

#### **Chairman's Report**

**N/A**

#### **Renewal Ballot**

Board agreed on the following elements of the BID Proposal:

The BID area – to have Victoria Street and The Drouthy Laird on Blackhall Road added to the current BID area.

The BID Levy – to remain at the same level as current term.

Exemptions to paying BID levy – Only change from existing exemptions was to allow property owners an exemption for six months when a property becomes vacant but not to allow the same exemption again for a period of twelve months.

BID levy caps and thresholds – no change.

Content of the BID proposals were agreed.

Content of the Business Plan for the renewal were agreed.

Slightly amended the MISSION STATEMENT to the following:

*The aim of the We are Inverurie BID is to continue to deliver a series of projects and services that will improve the trading environment in Inverurie to benefit business, their customers, clients, visitors and local residents.*

**IS** to contact Geoff Cooper of Rediscover Peterhead to ask him to assist in preparing a business plan and proposal ahead of applying for any future funding for CCTV in the town centre.

### **Financial Report**

**DR** reported on behalf of **GW** that our current bank balance is £102k with a VAT payment of £11k due to be paid imminently. All other outstanding payments are up to date.

**NB** – £25k of current funds is for development of the Lokil APP

### **Marketing Report**

'We Are INverurie' Campaign has begun (seeing every BID member business - as chosen - by re-election date) // approx. 30 hospitalities; 11 hybrid; 43 service providers; 38 retail; 30 beauty; & 9 trade). Once re-election campaign is 'announced' advocate videos to be published.

### **BID Managers Report**

#### **Platinum Jubilee**

Planning well under way with a packed programme of events in Inverurie, **IS** suggested that Inverurie Bid contribute towards the events. Board agreed of a budget of £2k for bunting etc and for **DR** to purchase some bunting, flags and balloons to give shops to decorate their windows in the week leading up to the celebrations. **DR** to arrange a competition for window display.

#### **2030 Vision group**

**DR** reported that the group has been successful in their application to set up a SCIO, this will be called 'Evolving Inverurie' going forward. Next meeting of the group will be held on Thursday 17<sup>th</sup> February from 6pm via Zoom.

#### **Post Office**

There will be a temporary Post Office sited within McLeish's on Market Place from Thursday 14<sup>th</sup> February, potentially it will be there for a minimum of 3 months or until another operator for the Post Office in the town centre is found.

### **Social Evening**

Ten-Pin/Social/networking evening has been rescheduled for Thursday 24<sup>th</sup> February from 6pm

Max 60 Players for 10-Pin, £12.50 per person including basket supper.

**AOB**

**N/A**

**Date, time and venue for next meeting:**

**Tuesday 8<sup>th</sup> March 2022 at The Hub 1a High Street**