



We Are INverurie Board Meeting – Wednesday 16th March 2022

The Hub, 1A High street 5pm

Minutes

Apologies – Gavin West, Victoria Withy, Ray Allan, Mike Stuart, Keenon Hawkins & Kim Smart

Directors Present – Graham Matthews **GM**, Ian Sinclair **IS**, Liz Forsyth **LF**, Dale Bruce **DB** & Fiona Clegg **FC**

In attendance – Derek Ritchie **DR** & Mohammed Khan **MK**

Approval of previous minutes – IS & LF

Chairman's Report

Nothing to report

Financial Report

The latest tranche of levy payments has been received from Aberdeenshire Council last week (£8440.40) and we now have £71k in the bank after **MK** has been paid with all invoice payments up to date. £500 has been received from Area Manager, Ann Overton as part payment for hire of the Town Hall for the British Draught's Championships next week.

Marketing Report

Presentation below from **Market Ethically** on a proposed video/gift voucher campaign.

[WAI BID Video Proposal.pdf](#)

The board agreed to a £10k budget for a maximum of 50 businesses to be given support in the form of a 30 second video which they can use themselves in the future and will form part of a campaign to tie in with a gift voucher competition.

A magloid brochure in the P&J and EE to promote the Platinum Jubilee events, Arts & Crafts Market and Farmers Market was agreed upon and **DR** will look to get a date for some time in mid-May for this.

MK to produce a one-page document with full list of BID membership benefits.

BID Renewal Election

Civica have been sent the database of eligible voters for the election and will be sending out voting papers by 12th May 2022.

The notice of ballot that will be sent out has been agreed with Civica.

BID Managers Report

Platinum Jubilee

Next meeting for QPJ planning takes place tomorrow night (Wednesday 13th April) from 6.30pm via Zoom.

Evolving INverurie SCIO

The **Trustees DR** elected the following Office-Bearers recently:

Chair – Martin Auld

Vice-Chair – Colin Wood

Secretary – Heather Watt

Treasurer – Willie Lippe

DR is the only other trustee of the SCIO at the moment.

DR suggesting a donation to help kickstart this new Charitable Group of £500, board happy to help the group with this donation.

Scotland Loves Local Gift Card

Aberdeenshire Council have additional budget to promote the SLL Gift Card and will be coming to events in Inverurie soon to promote the card. They are also looking for Inverurie businesses to take part in their marketing campaign.

Parliamentary Committee Visit

Monday 16th May will see a visit to Inverurie by six MSP's who are part of The Scottish Parliament's [Economy & Fair Work Committee](#).

They will be visiting both Fraserburgh and Inverurie on the same day to gather information on two contrasting towns, this is part of their enquiry in to [Town Centres and Retail](#). The other half of their committee will also be visiting Hamilton on the same day.

It would be good to have a few BID Directors along on the day, more details to follow soon.

Arts & Crafts Market

I now have 18 crafters interested in taking a stall, the Market Operators Licence application has been submitted with the aim of having the first market on Saturday 30th April from 9am to 1pm provided the Licence has been approved by that date.

Tour of Britain 4th September 2022

'The Tour of Britain' Cycle Race will be coming to Inverurie on Sunday 4th September from about 10am - **for a very short time!!!** This event will be televised worldwide.

Inverurie Events will host a cycling themed event in the square to coincide with the race with stalls, food etc.

DR to encourage businesses to open on that morning bearing in mind the potentially large number of people that will be in the town centre for the event.

CCTV

Two companies have now been out to survey the town centre ahead of submitting a quote to supply the equipment – Scottish Communications Group and ATS. Both of these companies quoted for the Peterhead project with ATS becoming the eventual supplier of the equipment.

Please see the enclosed map with suggested camera locations.

The British Draughts Championships

All systems go for this event from **Monday 18th to Friday 22nd April 2022** with special celebrity guest, Graham Matthews conducting the official opening at 10am on the Monday.

Local Council Elections Thursday 5th May 2022

Ward 11 Inverurie & District Candidates below:

BAILLIE, Neil Scottish National Party (SNP)

EWENSON, Marion, Scottish Liberal Democrats

KEATING, David, Scottish Conservative and Unionists

PEEBLES, Archie, Scottish National Party (SNP)

ROTHNIE, Denise, Scottish Green Party

WHYTE, Judy, Independent

AOB

Local Elections

The Board decided against organising a Hustings event for the election.

Platinum Jubilee Window Competition

DR to order bunting, flags and balloons to give to businesses to help them with their window displays for this.

Date, time and venue for next meeting:

Tuesday 17th May 2022 at The Hub 1a High Street
*****PLEASE NOTE*** one week later than normal**