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Newsletter | April 15th, 2022



Many of you will have already seen information with regards to the above race that is coming through Inverurie on **Sunday 4<sup>th</sup> September 2022.** 

This is potentially a great opportunity for Inverurie BID businesses who would not normally open on a Sunday to open for at least the morning to take advantage of the expected extra footfall in the town centre on the day. Please let me know if you plan to be open. Cycling themed window displays are encouraged in the lead up to the event too!

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BID levy-payer would like to have a stall selling breakfast food or similar or indeed any stall with a cycling theme, please let me know ASAP, there will not be a charge for this.

As far as Inverurie is concerned, see below for the route the cyclists will take through the town. They will leave Aberdeen Beach at 9am and will head to Inverurie via Dyce, Kinmuck and Keithhall coming in to Inverurie around 10am via the B993 and then via the following streets:

- Kirkland Terrace
- · St Mary's Place
- High Street
- Market Place
- West High Street
- Blackhall Road
- Nether Davah Way
- Upperboat Road

Turning right at Inverurie Hospital and heading out of Inverurie on St James's Place towards Bennachie and Chapel of Garioch.

Please watch below for a flavour of the excitement that is generated around the event.



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