



We Are INverurie Board Meeting – Tuesday 12th July 2022

The Hub, 1A High street 5pm

MINUTES

Apologies – Ian Sinclair, Kim Smart

Directors Present – Graham Matthews **GM**, Liz Forsyth **LF**, Gavin West **GW**, Dale Bruce **DB**, Fiona Clegg **FC**, Ray Allan **RA**, Mike Stuart **MS** & Keenon Hawkins **KH**

In Attendance – Derek Ritchie **DR** & Mo Khan **MK**

Approval of previous minutes – proposed by **LF** & seconded by **FC**

Chairman's Report

Although **GM** was not able to attend the Renewal Ballot Declaration event because of holidays he was happy with the outcome, if a little disappointed with both the turnout and percentage of Yes votes.

Financial Report

GW reported that we have just over £20k in the bank, IEI have been paid their annual donation of £10k earlier than last year and there is still some levy money to be transferred from the council.

Marketing Report

40/50 video storyboards near completion, being sent out to businesses who are part of the video/competition campaign (with view to booking in over the next 2-3 months with content going out as completed, starting mid-Aug)

Inclusive of all businesses, creation of **magloid-style e-guides** for (services, wellbeing, retail, home/diy/trade + hospitality) containing both business details, services, quotes + imagery) with view to online download efforts

Town centre map (attached) for comment e.g. add qr code, playtown, BECS + will await further(s)

Proposed Christmas TV Advert

We had proposed doing a Christmas TV advert this year and this is something we probably need to get started with now. **DR** to arrange a timetable with **RA**.

Renewal Ballot

RESULT OF BALLOT

125 votes cast

Turn Out 63.9%

83 votes in favour (66.4%)

42 votes against (33.6 %)

Rateable Value of those voting 64%

So the turnout was identical to last time but there was a swing of 26 votes from Yes to No compared to last time.

New contract for DR

I have had a look at my current contract and don't think there is any need for it to be updated as it doesn't mention anything about length of contract.

BID Managers Report

Hand Sanitising liquid stocks

Scott Graham suggesting that we purchase the remaining stocks he has of the liquid for hand sanitising machines. This amounts to 40 x 5 Litre bottles, which sell for £20 + vat, unsure as to what Scott's cost price would have been.

The board decided that this was not a good use of levy-payers money but we would try to assist by reminding members where they can purchase the hand sanitiser liquid via newsletter etc.

Annual General Meeting

We need to set a date and book a venue for this year's AGM and produce our annual report. Last year's AGM was held in Inverurie Bowling Club on Tuesday 26th October from 6pm. I would suggest using Eventbrite for free tickets for AGM to give us a good idea of numbers.

It was decided that we would hold this year's AGM late September/early October at the same venue, Mo Khan to be asked to do a presentation on the Lokili app.

Arts & Crafts Market

The first A&C Market took place on Saturday 25th June with a disappointing six stalls, there were very few people that took time to come and look at the stalls either, which meant on the whole it was a disappointing start, but I have a few more interested in taking part at the next one on Saturday 30th July. Unfortunately, I will be away all that weekend so looking for a couple of volunteers to help erect and take down the gazebos for that day. **GM** should be available **DR** to ask for volunteers from Inverurie Events.

CCTV Update

Geoff Cooper has received quotes from both suppliers but will be on holiday for the next few weeks. Once he is back, we will try to progress with funding applications. Geoff also to be asked to do a presentation on the CCTV project at the AGM, possibly alongside the chosen supplier.

New Map for front of Town Hall

Mo and his team have almost completed the new tourist map for the front of the town hall, I will send out the latest version to directors when it has been completed.

Evolving Inverurie

This month's meeting has been cancelled due to many people being away on holiday. The next meeting of the group will be on Thursday 18th August from 6pm via Zoom.

Pride of Inverurie Awards

IE held a very successful sponsors evening on Wednesday 29th June at Inverurie Bowling Club where the awards sponsors met with the three finalists in their respective categories. The sponsors will now decide on who their winners will be ahead of the awards dinner and presentation on Friday 19th August in Inverurie Town Hall. Anyone who would like tickets please let me know ASAP as they will be much sought after. **MS & KH** attended on behalf of WAI to decide on a winner for our category - 'Developing Our Future'

Tour of Britain Event

I have submitted the application for a Public Entertainment Licence for this event. IE have been awarded funding of £1,000 from the Garioch Area Office of Aberdeenshire Council for this event which takes place on Sunday 4th September 2022 from 9am to 1pm.

DR to speak to Rotary about doing a collection for 'Bikes for Africa' on the day.

AOB

N/A

1. Date, time and venue for next meeting:

Tuesday 9th August 2022, 5pm at The Hub 1a High Street

Board meeting dates for the remainder of this year:

9th August

13th September

11th October

8th November

13th December