



PRESS RELEASE

30 April 2019

IBA hosted Inverurie Business Expo at the 2019 AGM

The Inverurie Business Association (IBA) held their inaugural Business Expo as part of its Annual General Meeting (AGM) on Thursday 25th April 2019 at the Fly Cup Café, Inverurie to an audience from the local business community and local Councillors and other interested people from the wider Inverurie area.

The Business Expo attracted a range of local businesses to promote their products and services to the IBA AGM attendees. Exhibitors included; Elevator UK, FSB, Inverurie Academy, Advanced Financial Planning, Lippe Architects + Planners Ltd, Johnston Carmichael Chartered Accountants and Business Advisers, Inverurie Community Council, BECS - Inclusive Soft Play Centre, Raring2go! Aberdeen City & Shire Magazine, Forbes Solutions, Inverurie Smile Care, We are Inverurie - BID, HR Hub Plus Ltd, Aberdeenshire Library and Information Service, and Peridot Recruit.

At the AGM, Victoria Withy welcomed the delegates to the meeting, providing a review of the last 12 months of IBA activity, Pete Tyler provided the financial statement of the period. The existing IBA committee members, nine in total, all stood for re-election at the meeting. Each of the committees gave a short presentation as to their activities to-date for the IBA which included: Event Management, School Liaison, Marketing, Lobbying and an update from the We Are Inverurie BID Manager, Derek Ritchie.

The IBA committee members work voluntarily, to support its members by:

- promoting Inverurie as a great place to do business, to run a business and to be part of a business in
- facilitating training, dissemination of information and the provision of networking opportunities for members.
- To ensure that the voice of Inverurie's businesses are heard by our local Councillors, by our Council, by our MP and MPS on matters that affect the business community

The IBA announced initiatives scheduled for 2019 including further business-focused workshops, a breakfast conference in autumn, a new quarterly IBA newsletter and continued lobbying activities to increase member's awareness of critical topics that impact Inverurie and an update of the all exciting events that We Are Inverurie have planned.

After the meeting, Victoria Withy said, "I am delighted with the number of businesses who exhibited at our inaugural Business Expo, and this initiative is something that we will be doing again to showcase Inverurie businesses, help IBA in promoting Inverurie as a good place to do business."

Victoria continued "Looking back over the past year I am delighted with the progress we have made, helping to draw attention to matters that impact local businesses and the town including our feeding back to Aberdeenshire Council on Car Parking, Local Development Plan, dualling of the A96 and other matters that impact Inverurie. I want to thank the IBA committee members who volunteer their time to the IBA bringing with them a wealth of professional expertise with which we can better support our members."

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Photo caption: IBA committee members (from left to right: Bryan Stewart, Mo Khan, Josh Macrae, Edward Obi, Derek Ritchie, Pete Tyler, Victoria Withy, Debbie Anderson, Hayley Yule)

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About the Inverurie Business Association

The IBA acts as a single united voice to promote strong business growth and a friendly community approach to help businesses play an essential role in the future development of Inverurie.

The IBA aims to promote and help all businesses in Inverurie and the surrounding area so all can play an active role as the town continues to develop as a great place to live, work and do business for future generations.

<https://www.weareinverurie.co.uk/inverurie-business-association>